



TRITON DIGITAL'S  
**STREAMING  
METRICS  
MONTHLY  
RANKER**

Noviembre de 2022

## Acerca de Streaming Metrics

El servicio de medición Streaming Metrics, de Triton, es el estándar de la industria para datos de consumo de audio en línea. Provee datos confiables y validados que permite a los publishers de audio de todo el mundo analizar el consumo de su contenido de audio por horario, tipo de dispositivo, ubicación geográfica, plataforma de distribución, y más.

## Acerca de los rankers

Los Rankers de Triton son una lista de los principales publishers y redes de audio digital con mejor desempeño según lo medido por los servicios de medición Streaming Metrics de Triton.

Los Publishers están clasificados a nivel mundial y en tres regiones distintas: EE. UU., Latinoamérica y EMEA.

- El ranker global, medido por Streaming Metrics, verifica la cantidad de transmisiones sin calificar dónde se consumen.
  - Los rankers regionales cuantifican el consumo según la ubicación del oyente.
  - Todas las métricas dentro de los rankers de Triton incluyen tanto la escucha con o sin inserción de publicidad.
  - Las Sales Networks incluyen tanto los streams propios como los relacionados con las afiliaciones de la red.
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## Acerca de los rankings

Los rankings se computan por promedio de sesiones activas (AAS) y también se muestran las sesiones iniciadas (SS) y tiempo promedio de escucha (ATSL).

## Explicación de las mediciones

**Promedio de sesiones activas** o **AAS** representa la cantidad promedio de sesiones en cualquier momento específico del período reportado sin incluir sesiones no válidas. El AAS se puede calcular dividiendo el total de horas de escucha (TLH) por la cantidad de horas dentro del período reportado ( $AAS = TLH / \text{horas en el período}$ ).

**Total de horas de escucha** o **THL** se define como la cantidad total de horas que la estación/publisher ha transmitido durante sesiones con una duración de al menos un minuto dentro del período reportado. Se omiten todas las sesiones no válidas.

**Sesiones iniciadas** o **SS** se definen como la cantidad de sesiones con una duración mínima de un minuto que se iniciaron dentro del período reportado. Se omiten todas las sesiones no válidas.

**Tiempo promedio de escucha** o **ATSL** se define como la cantidad promedio de horas para cada sesión con una duración de al menos un minuto en total dentro del período reportado. Para calcularlo se divide el tiempo total de escucha por las sesiones activas.



# **RANKERS NOVIEMBRE DE 2022**

# GLOBAL

Daypart: 6am-8pm M-F  
Month: Noviembre de 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,141,581	450,790,196	0.76
2	Talpa Network	162,129	27,413,014	1.79
3	365 Digital	7,867	2,378,626	0.98

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	426,456	192,944,400	0.67
2	Prisa Radio	190,502	80,111,895	0.71
3	Talpa Radio	127,250	20,259,727	1.90
4	NPR Member Stations	100,474	35,552,222	0.84
5	Audacy	76,846	26,366,242	0.87
6	Cumulus Streaming Network	58,988	20,406,281	0.86
7	Bell Media	44,621	9,912,523	1.34
8	Organizacion Radial Olimpica	36,505	18,219,179	0.60
9	Grupo Acir	36,008	12,323,631	0.88
10	Radio Mitre SA	32,599	9,659,558	1.01
11	Cogeco Media Inc	27,958	9,478,843	0.88
12	EMF*	27,464	5,987,979	1.35
13	Beasley Broadcasting Corporate	26,917	9,399,980	0.86
14	CRP Radios	26,832	11,323,042	0.71
15	Univision	25,999	13,959,574	0.56
16	AccuRadio	24,167	4,685,202	1.55
17	Hubbard Broadcasting	20,789	6,309,932	0.98
18	Grupo Radio Centro	17,121	6,364,701	0.81
19	Karnaval.com	17,052	7,747,206	0.67
20	Grupo Godó	15,380	5,892,470	0.78
21	Grupo Alpha Media	14,193	7,663,380	0.56
22	Grupo JBFM	13,851	6,873,973	0.61
23	New York Public Radio	13,813	4,378,706	0.94
24	Grupo America	13,799	6,161,832	0.67
25	Grupo BluRadio	12,761	8,649,633	0.43

\*EMF experienced data collection issues through a portion of the period

**Notes:**

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

# GLOBAL

Daypart: 6am-12am M-SUN

Month: Noviembre de 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	807,504	553,166,728	0.77
2	Talpa Network	123,169	36,885,172	1.78
3	365 Digital	5,272	2,861,627	0.96

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	317,274	249,744,910	0.67
2	Prisa Radio	138,737	104,888,566	0.70
3	Talpa Radio	94,264	26,101,105	1.93
4	NPR Member Stations	80,130	48,567,781	0.87
5	Audacy	56,265	33,782,052	0.87
6	Cumulus Streaming Network	41,618	24,812,018	0.88
7	Bell Media	32,007	12,247,815	1.38
8	Organizacion Radial Olimpica	28,666	25,567,670	0.59
9	Grupo Acir	25,517	15,617,086	0.86
10	Radio Mitre SA	22,417	11,844,371	0.99
11	EMF*	21,134	8,107,695	1.37
12	CRP Radios	20,255	15,442,815	0.70
13	Cogeco Media Inc	19,449	11,634,179	0.88
14	Beasley Broadcasting Corporate	18,781	11,271,545	0.89
15	AccuRadio	17,540	6,039,497	1.54
16	Univision	17,274	15,879,481	0.58
17	Hubbard Broadcasting	14,557	7,439,369	1.03
18	Karnaval.com	13,021	11,266,836	0.62
19	Grupo Radio Centro	12,254	8,112,832	0.80
20	Grupo Godó	11,496	7,963,993	0.77
21	New York Public Radio	11,219	6,058,671	0.98
22	Grupo JBFM	10,948	9,229,826	0.63
23	Grupo America	10,788	8,775,163	0.65
24	Grupo Alpha Media	9,910	9,288,299	0.57
25	Commerciele Radio Nederland B.V.	9,769	3,998,572	1.30

\*EMF experienced data collection issues through a portion of the period

**Notes:**

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

# U.S.

Daypart: 6am-8pm M-F  
 Month: Noviembre de 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,117,516	439,280,704	0.76

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	411,604	185,651,917	0.67
2	NPR Member Stations	93,726	33,066,605	0.84
3	Audacy	76,657	26,239,368	0.87
4	Cumulus Streaming Network	58,103	20,065,469	0.86
5	EMF*	26,515	5,647,393	1.38
6	Beasley Broadcasting Corporate	26,329	9,237,973	0.86
7	Univision	25,978	13,951,725	0.56
8	Hubbard Broadcasting	20,668	6,215,924	0.99
9	AccuRadio	14,240	2,592,042	1.64
10	New York Public Radio	12,622	3,890,766	0.97
11	Salem Communications	12,110	4,576,719	0.78
12	Urban One	11,467	4,324,273	0.79
13	MediaCo Holding Inc	8,198	4,117,820	0.60
14	Midwest Communications	7,774	1,757,888	1.31
15	Prisa Radio	7,574	4,558,782	0.50
16	Classical KUSC/KDFC	6,022	1,250,990	1.43
17	Entravision Communications Corporation	4,551	2,358,680	0.59
18	Estrella Media	4,247	2,075,162	0.62
19	ESPN Radio Corporate	3,932	2,386,831	0.49
20	WAMU	3,149	1,236,419	0.76
21	Organizacion Radial Olimpica	3,051	1,827,393	0.50
22	Sinclair Telecable	2,743	942,123	0.87
23	Meruelo Media Holdings	2,645	1,223,230	0.66
24	Lotus Communications Corp	2,491	1,395,028	0.54
25	Connoisseur Media	2,432	581,032	1.24

\*EMF experienced data collection issues through a portion of the period

**Notes:**

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

# U.S.

Daypart: 6am-12am M-SUN

Month: Noviembre de 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	788,163	536,399,265	0.77

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	305,353	239,266,784	0.68
2	NPR Member Stations	74,108	44,669,216	0.87
3	Audacy	56,101	33,591,914	0.88
4	Cumulus Streaming Network	40,869	24,303,897	0.88
5	EMF*	20,367	7,612,371	1.40
6	Beasley Broadcasting Corporate	18,340	11,063,070	0.88
7	Univision	17,256	15,868,802	0.58
8	Hubbard Broadcasting	14,451	7,298,227	1.04
9	New York Public Radio	10,162	5,307,396	1.01
10	AccuRadio	9,875	3,156,892	1.65
11	Salem Communications	8,438	5,333,551	0.82
12	Urban One	8,018	5,053,142	0.83
13	MediaCo Holding Inc	6,668	5,728,833	0.62
14	Midwest Communications	5,390	2,129,356	1.32
15	Prisa Radio	5,377	5,522,020	0.51
16	Classical KUSC/KDFC	5,031	1,823,119	1.45
17	ESPN Radio Corporate	3,485	3,884,227	0.47
18	Entravision Communications Corporation	2,934	2,609,515	0.60
19	Estrella Media	2,661	2,259,222	0.63
20	WAMU	2,561	1,716,560	0.78
21	Organizacion Radial Olimpica	2,536	2,584,324	0.52
22	Meruelo Media Holdings	1,930	1,537,538	0.67
23	Sinclair Telecable	1,879	1,089,869	0.91
24	Connoisseur Media	1,761	730,162	1.27
25	Forever Media	1,656	711,616	1.22

\*EMF experienced data collection issues through a portion of the period

**Notes:**

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# LATAM

Daypart: 6am-7pm M-F  
Month: Noviembre de 2022



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	96,152	39,844,673	0.67
2	Grupo Acir (Mexico)	34,923	10,952,671	0.89
3	Radio Mitre SA (Argentina)	32,370	8,703,927	1.03
4	Organizacion Radial Olimpica (Colombia)	30,323	13,358,100	0.63
5	CRP Radios (Peru)	24,653	9,130,277	0.75
6	Grupo Radio Centro (Mexico)	15,434	4,981,651	0.86
7	RCN Radio (Colombia)	15,071	6,741,768	0.61
8	Grupo JBFM (Brazil)	14,053	6,490,218	0.61
9	Grupo Alpha Media (Argentina)	13,833	6,859,329	0.57
10	Grupo América (Argentina)	13,594	5,516,673	0.68
11	Grupo BluRadio (Colombia)	11,981	7,443,754	0.44
12	Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay)	9,810	1,990,520	1.40
13	Grupo Camargo de Comunicação (Brazil)	8,460	3,621,245	0.66
14	Radios Grupo Globo (Brazil)	7,963	4,692,010	0.46
15	Jovem Pan - SP (Brazil)	7,818	5,820,307	0.38
16	Grupo Mix de Comunicacao (Brazil)	7,786	1,915,707	1.15
17	LS4 Radio Continental SA (Argentina)	7,482	1,782,461	1.18
18	MVS Radio (Mexico)	5,945	2,102,178	0.78
19	Grupo Radiopolis (Colombia)	5,367	1,834,384	0.82
20	Multimedios (Mexico)	4,754	1,778,664	0.75
21	SAUDADE FM (Brazil)	4,670	1,665,713	0.78
22	Nova Brasil (Brazil)	4,146	1,318,317	0.88
23	Rádio Alvorada (Brazil)	3,757	949,927	1.11
24	Imagen (Mexico)	2,891	1,013,122	0.80
25	Radio Kiss FM (Brazil)	2,560	767,259	0.94

**Notes:**

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# LATAM



Daypart: 6am-12am M-SUN  
Month: Noviembre de 2022

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	63,340	50,424,505	0.66
2	Grupo Acir (Mexico)	23,455	14,251,953	0.87
3	Organizacion Radial Olimpica (Colombia)	22,548	19,445,170	0.61
4	Radio Mitre SA (Argentina)	21,268	10,970,481	1.02
5	CRP Radios (Peru)	17,719	12,906,277	0.73
6	RCN Radio (Colombia)	11,124	10,060,039	0.58
7	Grupo JBFM (Brazil)	10,671	9,009,569	0.63
8	Grupo Radio Centro (Mexico)	10,493	6,540,196	0.85
9	Grupo América (Argentina)	10,347	8,316,757	0.66
10	Grupo Alpha Media (Argentina)	9,258	8,566,447	0.57
11	Grupo BluRadio (Colombia)	7,394	8,787,152	0.43
12	Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay)	6,441	2,633,229	1.31
13	Grupo Camargo de Comunicação (Brazil)	6,305	5,252,199	0.64
14	Radios Grupo Globo (Brazil)	6,165	6,824,695	0.47
15	Jovem Pan - SP (Brazil)	5,577	7,549,520	0.39
16	Grupo Mix de Comunicacao (Brazil)	5,323	2,652,866	1.07
17	LS4 Radio Continental SA (Argentina)	5,171	2,500,558	1.10
18	MVS Radio (Mexico)	3,881	2,641,618	0.77
19	Grupo Radiopolis (Colombia)	3,707	2,485,469	0.79
20	SAUDADE FM (Brazil)	3,615	2,605,018	0.74
21	Multimedios (Mexico)	3,322	2,439,485	0.72
22	Nova Brasil (Brazil)	3,202	2,035,967	0.84
23	Rádio Alvorada (Brazil)	2,672	1,368,427	1.04
24	Radio Kiss FM (Brazil)	1,859	1,122,401	0.89
25	Igreja Pentecostal Deus e Amor (Brazil)	1,857	1,882,084	0.51

Notes:

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# EMEA

Daypart: 6am-7pm M-F  
Month: Noviembre de 2022



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	167,496	26,160,306	1.68
2	365 Digital	8,195	2,287,033	0.95

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	132,160	19,504,827	1.88
2	Prisa Radio (Spain and Latam Countries)	92,702	32,370,746	0.80
3	DPG Media (Netherlands)	51,156	7,867,560	1.94
4	RadioCorp (Netherlands)	17,827	3,356,378	1.49
5	Karnaval.com (Turkey)	17,357	7,190,121	0.64
6	Grupo Godó (Spain)	15,972	5,658,770	0.85
7	Commerciele Radio Nederland B.V.(Netherlands)	12,405	2,870,314	1.20
8	RadiaCZ (Czech Republic)	11,792	1,596,249	1.92
9	Fresh Media Bulgaria	10,949	1,907,241	1.61
10	Active Radio A.S. (Czech Republic)	9,942	1,828,148	1.43
11	Primedia Broadcasting (South Africa)	8,195	2,287,033	0.95
12	Unidad Editorial (Spain)	7,857	4,463,149	0.48
13	SABC (South Africa)	7,672	2,985,407	0.71
14	Medialaan (Belgium)*	6,738	1,428,707	1.33
15	Audiohuis (Netherlands)	5,470	842,963	1.98

\*Medialaan (Belgium) experienced data collection issues through a portion of the period

**Notes:**

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# EMEA

Daypart: 6am-12am M-SUN  
Month: Noviembre de 2022



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	122,034	36,186,005	1.79
2	365 Digital	5,183	2,795,234	0.93

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	93,730	25,729,627	1.99
2	Prisa Radio (Spain and Latam Countries)	69,023	48,018,212	0.76
3	DPG Media (Netherlands)	34,409	9,872,918	1.98
4	RadioCorp (Netherlands)	13,264	4,697,532	1.55
5	Karnaval.com (Turkey)	12,726	10,987,163	0.58
6	Grupo Godó (Spain)	11,422	7,896,018	0.81
7	Commerciele Radio Nederland B.V.(Netherlands)	9,635	3,922,090	1.23
8	RadiaCZ (Czech Republic)	7,789	2,218,374	1.76
9	Fresh Media Bulgaria	7,068	2,498,041	1.47
10	Unidad Editorial (Spain)	6,401	6,996,591	0.47
11	Active Radio A.S. (Czech Republic)	5,995	2,184,811	1.41
12	SABC (South Africa)	5,493	4,326,701	0.68
13	Primedia Broadcasting (South Africa)	5,183	2,795,234	0.93
14	Medialaan (Belgium)*	4,922	1,967,838	1.28
15	Audiohuis (Netherlands)	4,303	1,229,734	1.96

\*Medialaan (Belgium) experienced data collection issues through a portion of the period

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## Recursos

### **Acceso a los rankers mensuales:**

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

### **Contáctenos**

Si tiene alguna pregunta, comentario o necesita más información sobre nuestros rankers mensuales no dude en ponerse en contacto con nosotros

[Ranker@TritonDigital.com](mailto:Ranker@TritonDigital.com)

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